



## CITY OF ELEPHANT BUTTE LODGERS' TAX ADVISORY BOARD NOTICE OF REGULAR MEETING

**Tuesday, October 12, 2021 - 9:00 am**

103 Water Street, Elephant Butte, NM 87935

The City will also make its meetings open to the public through WebEx number: (415) 655-0001, Access Code: 142 004 7117, Password: 87935 or see [www.cityofelephantbutte.com](http://www.cityofelephantbutte.com) for more information.

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### AGENDA

**1. Call to Order and Pledge of Allegiance**

**2. Roll Call**

Susan LaFont, Co-Chair  
Russ Trager, Co-Chair  
Maureen Brown, Board Member  
Janine Sjostrom, Board Member  
Steve Gentry, Board Member  
Roger Pattison, Alternate Board Member

**3. Statement of Open Meetings Resolution and Three Minute Limit per speaker on all issues**

**4. Public Comment**

Public comment can be made in person, through WebEx or submitted to the Clerk-Treasurer (cityclerk@cityofeb.com) before the meeting.

**5. Approval of Agenda**

**6. Approval of Minutes from July 13, 2021**

**7. Financial Update**

**8. Discussion/Possible Approval or Action:**

- a. Lodgers' Tax Recipient Awards/Applications
  - i. Update on current recipients
  - ii. OHV Billboards
  - iii. Media Tour
- b. Lodgers' Tax Application & Contract Revisions
- c. Marketing Update/Advertising Opportunities
  - i. Welcome Sign Update
  - ii. NM True CoOp Grant Update
  - iii. New Opportunities

**9. Next Meeting Date: Tuesday, January 11, 2022, at 9:00 AM**

**10. Adjournment**