



**CITY OF ELEPHANT BUTTE LODGER'S TAX ADVISORY BOARD
NOTICE OF REGULAR MEETING**

Tuesday, May 25, 2021 - 9:00 am

103 Water Street, Elephant Butte, NM 87935

The City will also make its meetings open to the public through WebEx number: (415) 655-0001, Access Code: 142 004 7117, Password: 87935 or see www.cityofelephantbutte.com for more information.

AGENDA

1. Call to Order and Pledge of Allegiance

2. Roll Call

Susan LaFont, Co-Chair
Russ Trager, Co-Chair
Maureen Brown, Member
Paula Baker, Member
Janine Sjostrom, Member
Steve Gentry, Member (Alternate)

3. Statement of Open Meetings Resolution and Three Minute Limit per speaker on all issues

4. Approval of Agenda

5. Approval of Minutes

6. Discussion/Possible Approval or Action:

- a. Financials to date (Including "Roll-over" funds from FY19-20)
- b. Lodger's Tax Recipient Awards Update
- c. Marketing Update/Advertising Opportunities: Including SDR advertising, AAA Magazine and/or other, NM Magazine, Web Based, Video
- d. Review Application-How often: Quarterly or annually, etc.
- e. COVID Update
- f. Chair Position-Election

7. Next Meeting Date: Tuesday, July 6th, 2021, at 9:00 AM

8. Adjournment