



## CITY OF ELEPHANT BUTTE LODGER'S TAX ADVISORY BOARD NOTICE OF REGULAR MEETING

**Tuesday, February 9, 2021 - 9:00 am**

Due to the current health risks associated with COVID-19 and orders from the New Mexico Governor's Office and the New Mexico Public Health Department, public attendance at this and future meetings of the City Council are temporarily suspended. Until the orders are lifted and in accordance with the guidance from the New Mexico Attorney General, the City will make its meetings open to the public through WebEx number: (415) 655-0001, Access Code: 142 004 7117, Password: 87935 or see [www.cityofelephantbutte.com](http://www.cityofelephantbutte.com) for more information.

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### AGENDA

1. **Call to Order and Pledge of Allegiance**
2. **Roll Call**
  - Susan LaFont, Co-Chair
  - Russ Trager, Co-Chair
  - Maureen Brown, Member
  - Paula Baker, Member
  - Janine Sjostrom, Member
  - Steve Gentry, Member (Alternate)
3. **" Statement of Open Meetings Resolution and Three Minute Limit" per speaker on all issues**
4. **Approval of Agenda**
5. **Approval of Minutes**
6. **Financial Report**
7. **Discussion/Possible Action:**
  - a. **Recipient Awards Update**
    - Canceled 2020 Luminaria Walk \$2,000 to Marketing
  - b. **COVID Update**
  - c. **Marketing Update**
    - Future Web Video Ad (SCCOG-Tourism)
    - Website & Opportunities with NMTD Co-Op Advertising January 2021
8. **Next Meeting Date: Tuesday, April 13, 2021, at 9:00 am**
9. **Adjournment**