



## CITY OF ELEPHANT BUTTE LODGER'S TAX ADVISORY BOARD NOTICE OF REGULAR MEETING

**Tuesday, September 29, 2020 - 9:00 am**

Due to the current health risks associated with COVID-19 and orders from the New Mexico Governor's Office and the New Mexico Public Health Department, public attendance at this and future meetings of the City Council are temporarily suspended. Until the orders are lifted and in accordance with the guidance from the New Mexico Attorney General, the City will make its meetings open to the public through WebEx number: (415) 655-0001, Access Code: 126 766 1568, Password: 0922020 or see [www.cityofelephantbutte.com](http://www.cityofelephantbutte.com) for more information.

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### AGENDA

1. **Call to Order and Pledge of Allegiance**
2. **Roll Call**
  - Susan LaFont, Co-Chair
  - Russ Trager, Co-Chair
  - Maureen Brown, Member
  - Paula Baker, Member
  - Janine Sjostrom, Member
  - Steve Gentry, Member (Alternate)
3. **" Statement of Open Meetings Resolution and Three Minute Limit" per speaker on all issues**
4. **Approval of Agenda**
5. **Approval of Minutes**
6. **Discussion/Possible Approval or Action:**
  - a. **Financials to Date** ("Roll-over" funds from FY19-20)
  - b. **Report on August 19 City Council Meeting, related to Lodger's Tax recommendations**
  - c. **Lodger's Tax Awards Update:**
    - City of Elephant Butte (\$25,000 awarded)- N.M. Magazine Ad
    - Future Web Video Ad (SCCOG-Tourism)
    - Website & Opportunities with NMTD Co-Op Advertising January 2021
    - Friends of Elephant Butte Lake Park (\$2,000 awarded)-Status of Event
  - d. **Event in December to include interested businesses, with shuttle service, crafts, restaurants, etc.**
7. **Next Meeting Date: Tuesday, January 19, 2021, at 9:00 am or 2:00 pm**
8. **Adjournment**