

**PUBLIC NOTICE:
LODGERS TAX ADVISORY BOARD
WORKSHOP AGENDA
Thursday, April 12, 2018 9:00am
103 Water St. Elephant Butte, NM 87935
575-744-4892**

1. Call to Order AND PLEDGE OF ALLEGIANCE
2. Roll Call
 - Susan Lafont, Chairperson
 - Maureen Brown, Member
 - Russ Trager, Member
 - Paula Baker, Member
 - Garrett Stockton, Member
3. Approval of Agenda
4. Approval of Minutes - July 13, 2017
5. Introduction of Garrett Stockton
6. City Clerk-Treasurer Report
 - a. Review of Lodgers Tax application guidelines
 - b. Review of City's Marketing efforts & budget
 - c. Explanation of Signature Events funding
 - d. Review of preliminary budget for FY 18-19
7. Presentation of Fiscal Year 2018-2019 Lodger's Tax Award Applications
 - a. City Sponsored:
 - i. SDR Marketing
 - ii. CEB Marketing Plan
 - iii. Annual Lodger's Tax Audit
 - iv. Elephant Days Marketing
 - v. City sponsorship of Holiday Lighting contest
 - vi. NM Adventure Guide Magazine
 - vii. Luminaria Beach Walk
 - b. Friends of Elephant Butte Lake State Park
 - i. Chili Cook-off
 - ii. Sandcastle Contest
 - iii. Annual Fireworks Extravaganza
 - c. Elephant Butte Chamber of Commerce
 - i. Desert Lights Christmas Celebration
8. LTAB Recommendation to Council of lodgers Tax Awards Fiscal Year 2018-2019
9. Adjournment