**PUBLIC NOTICE OF REGULAR MEETING:**

**Lodgers Tax advisory Board**

**REGULAR MEETING AGENDA**

**Thursday July 14, 2016, 9:00am**

**103 Water St. Elephant Butte, NM 87935**

**575-744-4892**

1. Call to Order
2. Roll Call

Susan Lafont, Chairperson

Maureen Brown, Member

Russ Trager, Member

Paula Baker, Member

James Percherski, Member

1. Statement of Open Meetings Resolution and Five Minute Limit Per Speaker on all Issues
2. Approval of Agenda
3. Approval of Minutes - January 14, 2016
4. Review of Lodgers Tax Award Guidelines – Karen Rieth
5. Discussion of Lodgers Tax Advisory Board FY 16-17 Award Budget
6. Discussion and possible action - FY 2016-2017 Lodgers Tax Applications
   1. Lago Rico, Inc. – Elephant Butte Dam Centennial Celebration
   2. Annual Lodgers Tax Audit
   3. Oktoberfest
   4. Elephant Days
   5. Luminaria Beach Walk
   6. Elephant Butte Balloon Regatta
   7. Elephant Butte Chamber of Commerce TV Ads
   8. New Mexico Vacation Adventure Guide Ad
   9. Elephant Butte Chamber of Commerce Holiday Lighting Contest
   10. Friends of Elephant Butte Lake State Park Fireworks Extravaganza
   11. Friends of Elephant Butte Lake State Park Boat, RV and Adventure Show
   12. Elephant Butte Chamber of Commerce Annual Golf Tournament
   13. Elephant Butte Chamber of Commerce Brochure Reprint
   14. Elephant Butte Chamber of Commerce Desert Diamond Casino Night
7. Adjournment