**PUBLIC NOTICE OF REGULAR MEETING:**

**Lodgers Tax advisory Board**

**REGULAR MEETING AGENDA**

**Thursday May 12, 2016, 9:00am**

**103 Water St. Elephant Butte, NM 87935**

**575-744-4892**

1. Call to Order
2. Roll Call

Susan Lafont, Chairperson

Maureen Brown, Member

Russ Trager, Member

Paula Baker, Member

James Percherski, Member

1. Statement of Open Meetings Resolution and Five Minute Limit Per Speaker on all Issues
2. Approval of Agenda
3. Approval of Minutes - January 14, 2016
4. Report on Lodgers Tax Advisory Board’s request for alternate member- Karen Rieth
5. Review of Lodgers Tax Award Guidelines – Karen Rieth
6. Discussion of Lodgers Tax Fund vs. Contracts Budget FY 16/17
	1. Chamber of Commerce Service Agreement
	2. City of Elephant Butte Marketing Plan
	3. Lodgers Tax Advisory Board Award Budget
7. Discussion and possible action - FY 2016-2017 Lodgers Tax Applications
	1. City of Elephant Butte Marketing Plan
	2. Lago Rico, Inc. – Elephant Butte Dam Centennial Celebration
	3. Improvements to City Event Site
	4. Flag Day
	5. Annual Lodgers Tax Audit
	6. Oktoberfest
	7. Elephant Days
	8. Luminaria Beach Walk
	9. Elephant Butte Balloon Regatta
	10. Elephant Butte Chamber of Commerce TV Ads
	11. New Mexico Vacation Adventure Guide Ad
	12. Elephant Butte Chamber of Commerce Holiday Lighting Contest
	13. Friends of Elephant Butte Lake State Park Fireworks Extravaganza
	14. Friends of Elephant Butte Lake State Park Boat, RV and Adventure Show
	15. Elephant Butte Chamber of Commerce Annual Golf Tournament
	16. Elephant Butte Chamber of Commerce Brochure Reprint
	17. Elephant Butte Chamber of Commerce Desert Diamond Casino Night
8. Adjournment